

360 ELEVATED[™] Capability Statement

Imagine a place where your potential is recognized and amplified. Where affordability aligns with unparalleled innovation and experience in today's fast-paced world—delivering technology-driven advertising, marketing, video, and public relations. Welcome to 360 ELEVATED, your business-minded growth agency and creative powerhouse for nearly three decades.

Our journey is marked by a relentless pursuit of excellence, an award-winning legacy, and an unsurpassed commitment backed by a portfolio that speaks volumes, showcasing over 240,000 innovative solutions, results-driven projects, and success stories across many industries. We're not just a service provider; we're your partner. Every case study, every project, and every solution is a testament to our dedication to elevating government agencies, businesses, brands, and organizations to heights they never imagined possible.

Partner with us, and together, let's turn your vision into a legacy of success where your ambition meets our expertise. Together, we build communities and economic resilience and reach unparalleled heights.

POINT OF CONTACT

Tamara Theobald | Vice President

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Office Headquarters:

80 East Antelope Drive
Layton, Utah 84041

Hours: 8:00 am – 8:00 pm (MST)

Web: 360ELEVATED.com

GENERAL INFORMATION

360 Marketing and Advertising, LLC DBA: 360 ELEVATED

- Established 1999
- Employees: 36
- Locally Owned and Operated, Veteran Owned
- Federal & State Cooperative Contract Vendor
- TIN 84-4495056



FEDERAL & UTAH GOVERNMENT

- CAGE No: **995G3**
- UEI No: **DH5DNVGR693**
- Utah Vendor No: **VC256943**
- Utah Cooperative Contract No: **MA-4452**

NAICS CODES

- 541810: Advertising Agency Services
- 541430: Graphic Design Services
- 541613: Marketing Consulting Services
- 541830: Media Buying Agencies
- 541820: Public Relations Services
- 512110: Video and Film Production
- 541511: Web Based Marketing



CORE COMPETENCY

360 ELEVATED is a **full-service marketing and advertising firm** established in 1999 with core experience in the following:

- Digital Media
- Social Media Management
- Video Production
- Traditional Media
- Media Buying
- Public Relations
- Graphic Design

FEDERAL CLASSIFICATIONS

- Woman Owned Small Business – **WOSB**
- Veteran Owned Small Business – **VOSB**
- Service-Disabled Veteran-Owned Small Business – **SDVOSB**
- Local Business Enterprise - **LBE**



WHAT SETS US APART

- Affordable and Flexible Contracting Options
- Advanced Media Buying Capability
- Exceptional U.S. Based Professional Team
- Proven Track Record
- Results-Driven Dedication to Government Projects
- Advanced Video Production, Graphic Design, and Animation Capabilities
- Trauma Informed and Trained
- Advanced expertise in Healthcare, Behavioral Change, Diversity and Inclusion, Mental Health, and Suicide Awareness initiatives
- ASL and Other Translation Services

QUALITY CONTROL is at the core of every project we undertake. Our dedicated quality control team uses rigorous testing and validation processes to ensure that all materials not only meet but exceed the high standards expected by our government clients. This meticulous attention to detail guarantees flawless project execution. Quality control across a full range of hundreds of services available, including video production, 360-owned camera equipment, industry certifications and knowledge, and full-time professional employees. Unsurpassed quality control with innovative products, wholesale merchandise, gear, apparel, expo or event materials.

AWARDS

- **#1 Marketing Agency for Customer Service & Project Management in 2023**
- **#1 Digital Marketing Agency for Innovation in 2023**
- **#1 Advertising Firm for Government Agencies in 2023**



Government Video Thumbnail

Nearly Three Decades as a Full-Service Advertising, Marketing, Web, and Public Relations Firm

360 ELEVATEDTM Capability Statement (Continued)

WEB / CLOUD CERTIFICATIONS AND CAPABILITIES

- Kentico Solutions Partner
- Salesforce GOV Partner
- CMS and e-commerce site build
- Website re-platforming
- Experiential/microsites
- Extensive systems integration capabilities, including CRM and ERP integration
- Episerver, Kentico, Sitecore, Umbraco
- Thorough Quality Assurance (QA)
- Agile Development methodology
- User Experience Design and User Testing
- Content Development
- Certified PMP and ScrumMaster Project Managers
- Our in-house, on-site development team performs all work
- Custom reporting dashboards & analytics
- Website strategy and planning
- User experience (UX) design and testing
- Google Certified Project Management
- AWS Certified Developers
- Google Certified Developers
- Email and CRM Management
- First-Party Data Management
- Lead Generation Email Marketing
- .Net
- .Net ASP
- Maui
- C#
- Pentest
- Vulnerability Scan

CERTIFICATIONS

- Google Premier Partner
- Meta Marketing Partner
- Google Developer
- Zoho Developer
- FAA Licensed Drone Pilot

TECH STACK

- Adobe CC
- Asana
- Basecamp
- Blazor
- Brandwatch
- CIS
- Cloud Campaign
- Cloudflare
- Constant Contact
- Google Workspace
- Grammarly
- LeonardoAI
- Mailchimp
- Microsoft Teams
- Monday
- Nielsen
- Pantheon
- PCI
- Salesforce
- Salesforce Gov
- Salesforce Service
- SemRush
- Service Titan
- Share Point Online
- Slack
- Statista
- STR
- Zapier
- Zartico
- Zoho
- NIST CIF
- NIST Assessments

PAST PERFORMANCE

Client: Ogden City

"Ogden City is proud to have renewed our agreement with 360 ELEVATED. They have gone above and beyond for services for our city. Over the past few years, they have provided consistent community outreach, video production, social media, content, event marketing, graphics, a custom publication, and digital marketing. We feel their expertise and background in public administration have been instrumental to our campaigns."

— **Mike McBride**, Director of Communications and Public Information, Ogden City
Office: 801-629-8988

Client: U.S. Dept. of Defense / AFE

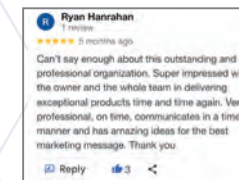
"I want to say thank 360 ELEVATED for providing exceptional video production, video editing, and digital marketing for the "Heat Wave Concert Series" the biggest launch and turnout in our program's history. Working with 360 has been a breath of fresh air and has re-energized our team to relook at how we market future tours worldwide for our military service members and their families. I appreciated your professionalism, dedication, and creative production in developing the graphics, print ads, social media advertising, research, press releases, and media buying with iHeart Media. 360's work has gotten the attention of our leadership in the Pentagon and worldwide. It's not every day our leadership is impressed but your successful campaign has captured their attention. On behalf of the Department of Defense, The United States Air Force, and Armed Forces Entertainment, I thank you for your dedication to our projects, timeline completion was exceptional, and the innovative branding, strategy, and creativity are unsurpassed. I look forward to working with you again!"

— **Franklin Tagatac**, U.S. Dept. of Defense
Office: 240-758-9671

Client: U.S. Army

"Can't say enough about this outstanding and professional organization. Super impressed with the owner and the whole team for delivering exceptional products time and time again. Very professional, on time, communicates in a timely manner, and has amazing ideas for the best marketing message. Thank you."

— **Lieutenant Colonel Ryan Hanrahan**, Commander
Schofield-Barracks Army Base, Hawaii.
Email: ryan.hanarahan@us.army.mil



Digital Marketing
Social Media
Video Production
Traditional Media
Media Buying
Public Relations
Graphic Design

